

Company Overview

Dun & Bradstreet, a leading global provider of business decisioning data and analytics, enables companies around the world to improve their business performance. Dun & Bradstreet's Data Cloud fuels solutions and delivers insights that empower customers to accelerate revenue, lower cost, mitigate risk and transform their businesses. Since 1841, companies of every size have relied on Dun & Bradstreet to help them manage risk and reveal opportunity.

What We Do

With data on over 600M+ companies, our Data Cloud is the world's most comprehensive collection of business data and analytical insights. Our reliable, trusted data delivers meaningful insights to our clients and fuels how we develop and deploy our data and AI-powered solution as with customers' needs in mind.

Companies around the world rely on Dun & Bradstreet data to make critical business decisions using our:

- Business credit scores and ratings to make informed decisions.
- Data on ~200M trade experiences to determine who they should do business with.
- Insights into corporate family trees and beneficial ownership to help understand corporate hierarchies and linkage.
- Banking data to improve visibility into creditworthiness and an organization's ability to pay.
- Firmographic data to help inform decisions and strategies across the organization.
- Business registration data for verification, due diligence compliance and more.
- Contact and principals' data to help meet compliance requirements.
- Buyer intent data to engage buyers who are actively searching for solutions and services.

Dun & Bradstreet Data Quality

Our data passes through thousands of rigorous checks to meet our high standards. Only data that meets these quality checks is accepted into the Dun & Bradstreet Data Cloud — our single source of data truth. At our core is our Live Business Identity, through the Dun & Bradstreet D-U-N-S® Number (Data Universal Numbering System), offering the most up-to-date view of any business entity throughout their entire lifecycle.

Fast Facts *(as of December 31, 2024)*

FOUNDED

1841

EMPLOYEES

6,247 employees worldwide

HEADQUARTERS

Jacksonville, Fla., USA

REVENUE

\$2.31 billion

GLOBAL REACH

Presence in countries and territories worldwide, including the U.S., Canada, the U.K., Northern Europe, Central Europe, Greater China and India

CLIENT BASE

~215,000 clients globally, including more than 90% of the Fortune 500, governments and small and mid-size businesses

INDUSTRIES SERVED

Nearly all industry verticals, including financial services, technology, communications, government, retail, transportation and manufacturing

ABOUT DUN & BRADSTREET®

Dun & Bradstreet, a leading global provider of B2B data, insights and AI-driven platforms, helps organizations around the world grow and thrive. Dun & Bradstreet's Data Cloud fuels solutions and delivers insights that empower customers to grow revenue, increase margins, manage risk, and help stay compliant—even in changing times. Since 1841, companies of every size have relied on Dun & Bradstreet.

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