



## **Dun & Bradstreet Announces Corporate Ratings Upgrades From Moody's**

**JACKSONVILLE, Fla. - August 1, 2023** - Dun & Bradstreet Holdings, Inc. (NYSE: DNB), a leading global provider of business decisioning data and analytics, announced today that Moody's Investors Services ("Moody's") has upgraded both its corporate family rating and probability of default rating to B1 from B2 and its senior unsecured rating to B3 from Caa1. The company's overall outlook is stable.

"We are pleased with Moody's decision to raise our ratings," said Anthony Jabbour, Chief Executive Officer, Dun & Bradstreet. "This is yet another external proof point of the strength of our financial results, operational execution, and overall balance sheet."

According to Moody's published report, the upgraded ratings and stable outlook reflects Moody's view that in the next 12-18 months, there will be continued moderate improvement in Dun & Bradstreet's operating performance fueled in part by healthy product demand, stronger pricing, as well as the Company's expansion of its ESG-related product offerings.

"The company's credit profile is supported by its very long operating history, strong brand recognition within its target markets, and established long-term relationships with a large number of diverse customers. Additionally, the company's credit quality is bolstered by a largely subscription-oriented sales model that provides a predictable revenue base while ongoing cost reduction initiatives drive gradual expansion of DNB's strong margins and improved annual free cash flow generation approaching 10% of total debt over the next 12-18 months," according to Moody's.

### **About Dun & Bradstreet**

Dun & Bradstreet, a leading global provider of business decisioning data and analytics, enables companies around the world to improve their business performance. Dun & Bradstreet's Data Cloud fuels solutions and delivers insights that empower customers to accelerate revenue, lower cost, mitigate risk, and transform their businesses. Since 1841, companies of every size have relied on Dun & Bradstreet to help them manage risk and reveal opportunity. For more information on Dun & Bradstreet, please visit <https://www.dnb.com/>.

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